

## 2014 Light Up Finneytown luminary report

Our total net income was around \$950, just under the \$1,000 that was budgeted. Heidi has final numbers.

About 1/3 of the total kit sales were sold online, so it is definitely worth keeping that avenue. (32 kits of around 100).

New pricing did help some folks buy multiples of 3 instead of just 2 I believe.

Most of the remaining sales were from music concerts, though we did get a few from church publications. We published in St. Vivian's, St. Bart's, Faith Lutheran, and Northminster publications.

Corporate financial donations came from Warren Gase, DDS and Buddy Roger's Music.

Corporate material donations were paper bags from Kroger.

If we ever want this fundraiser to grow, I will need to recruit some publicity help next year. I just don't make it happen even though there's great ideas out there.

Feedback for next year: a bit more sand in the bags will make them more stable; and we should instruct folks to pre-burn the tips of the wicks slightly, then blow out and place in bags and relight. It apparently makes the new candles catch much more quickly.

THANK YOU's go out to:

Den and Sandy Tenhundfeld for connecting us with Tom from AAA Signs in Reading (a FT parent I believe) who donated the banner for the Winton Rd. fence.

Tom from AAA Signs for the sign donation, probably a \$100-\$150 product.

Angela Murphy and Kay Sanders and her two girls for kit assembly help.

Angela for concert sales, and Cindy Rebman for sales help at the basketball game (even though we had no sales).

Dawn Bouman for delivery help.

Respectfully submitted,  
Sue Burton