

FINNEYTOWN MUSIC PARENTS ASSOCIATION MINUTES
Mon., June 7, 2010; 7:00 P.M.

OFFICERS IN ATTENDANCE: Jane Elliott, Jane Kennedy, Kelley Hickey, Penny Sauer, Sue Burton, Kim Kidd, Rick and Jenny Towner, school board member Anita Ruffin, Jason McKee, Cathy Zimmerly, Brenda Dennis, Dawn Miklavcic, Colleen Grogan.

SECRETARY'S REPORT: May minutes were approved; motion to accept from Dawn and Kim.

PRESIDENT'S REPORT:

Penny thanked everyone for a great job in 2009-2010. Jane Kennedy is stepping down from the board, but she will continue to support "Dinner Before The Show" with table decorations. Claire Snyder is also stepping down from the board, but she will continue to support the Cookie Dough Sale. Penny E-mailed Chuck Grosser to decline writing a letter in support of the turf project on behalf of FMPA because anything she would have said had already been written by others.

Penny met with the scholarship committee recently: \$665 remained in the fund but we had over \$1,500 in scholarship requests. We were able to use \$80 in unused cookie dough student accounts to supplement the requests, then our teachers allowed us to use some of the remaining money in the choral/band/elementary music categories to cover the remainder.

CORRESPONDENCE:

Jane is to send "thank you" notes to Roland Ficke, who donated money for the piano bench, and to Marvin and Laurel Fischbaum for a \$50 check to the choral program. The Fischbaums are the grandparents of choir student Emily Ehrle. The check is in memory of Emily's mother, Jean Ehrle.

STAFF AND BOARD REPORTS:

Rick Canter & Kim Fain (Music Department and HS Band)

1) There are 148 students signed up for Summer Band Lessons. Thank you to FMPA for helping finance the number of scholarships that we had this year for this and Band Camp!

2) Thanks for a great year! I greatly appreciate all of your support this year!

Mike Kennedy & Angela Murphy (MS Band)

No report for June.

Heidi Johnson & Jane Elliott (HS and MS Orchestra)

No report for June.

Jason McKee, Kimberly Kidd and Sue Burton (HS and MS Chorus)

1) 2011 All-State Choir Applicants: Danielle Chatman, Tim Ovia, Rachel Sauer, Maddy Fessler, and Kody Sexton have submitted applications for next year's All-State Choir. The OMEA conference will be held in Cincinnati from January 27-29, 2011.

2) Thank you's: I would like to thank many people for making my job easier this year.

Thank you to Kim Kidd, Cathy Zimmerly, Penny Sauer, and Sue Burton for all of your amazing help with everything this year. From sizing and ordering middle school choir polos to organizing fun events, I really appreciate everything that all of you have done to help me out this year.

A huge thank you to Brenda Dennis for fitting, altering, and coordinating all of the uniforms each year. This is a monumental task, and she is always available whenever there seems to be some uniform crisis.

Thanks to Eddie Lutz for serving as the choir picnic chef ever since we started having them! I appreciate your donating your time to allow myself and the students to have a good time.

A special thank you to the FMPA Board for all of your kind gifts at last month's meeting after the birth of my son Austin. It was so very much appreciated!

3) The choir picnic was held at Winton Woods Park on May 27th and had a really fantastic turnout. Thanks again to Kim Kidd, Penny Sauer, and the Lutz family for organizing and helping to run the picnic.

4) I will be taking classes at Miami University as the first of three summer sessions from June 14-July 15, and then I will be back to help with the marching band pit in July.

5) It really has been a remarkable year, and I look forward to achieving even greater things and setting even higher goals for next year. Congratulations to all of our students this year!

Clarie Snyder (Elementary School)

Nothing to report in June.

Dawn Miklavcic (Membership)

Nothing to report in June.

Kelley Hickey (Newsletter)

Nothing to report in June.

Brenda Dennis, Cheryl Shrider & Monika Haines (Uniforms)

Nothing to report in June.

Cathy Zimmerly (Treasurer's Report)

1. \$700 from MB paid to FBOE as carry over for 2010-2011.
2. \$85 deposit on May 13 for Newsletter Ad sold for the year 2010-2011.
3. Two checks written for purchase of band instruments – FMPA to be repaid by FBOE on July 1: The Mallet Shop - \$8250 (tympanis), Woodwind Brasswind - \$3899 (sousaphone).
4. One check written to Andrew Markworth from next year's MB budget for drill music - \$4000.

5. Final scholarship awards for undergrads (summer lessons, band camp were \$1605). Scholarship needs were greater than budgeted. Funds transferred from Marching Band, Chorus, and General Music to cover excess. See Treasurer Report for more details and amounts.

6. Unused cookie dough incentive money total is \$606.

7. Marching Band Set Aside \$2976 to raise reserves to \$16,000 to match FBOE total.

RESERVES AND SET ASIDES:

Marching Band Uniforms - \$16,000.

Memorial Scholarships - \$1365.

Other Uniforms - \$732.

Harp Fund - \$1677.

Reserves - \$2944.85

NEW BUSINESS:

Rick and Penny Towner gave a report on fundraising.

Jen and I will recommend that we contract with Savory Sweets again in 2010 for our Fall Fundraiser. As you know, The Goodies Factory, made a proposal to work with us on our fundraiser in 2010 and offered a lower cost product and some additional services including prepackaging the orders.

In evaluating the two proposals we considered the following:

COST:

Savory sweets offered to hold their cost at \$5.20 this year (originally they had planned to increase the cost to \$5.30). The Goodie Factory cost is \$4.80 per item. On a 3,000 package sale (about where we've been the past two years) that represents \$1,200 in profit.

VOLUME:

The volume we sell is in part a function of our organization and in part a function of how much people like the product. The Savory Sweets product is well known and well liked and has a "loyal" group of customers. We have to sell 8% more units with Savory Sweets to make the same profit as we do with The Goodie Factory products. (put another way - if we sell 230 less items with the Goodie Factory product than with Savory Sweets products than we don't make any additional profit.)

QUALITY:

The taste tests we did with adults and kids were unanimous in choosing the Savory Sweets cookies as better tasting. (I was one of the testers :-)).

Given the above - and given our good track record working with Savory Sweets - I don't think the cost advantage with The Goodie Factory merits the risk of lower sales volume and potentially longer term damage to the fundraiser if people find that they like the Goodie Factory products less than the Savory Sweets products.

We can discuss tomorrow - but our recommendation is to stay with Savory Sweets.

Regarding the "delivery date" - we're recommending November 17th (week before Thanksgiving). That would have the sale starting around 10/1 and concluding around 10/22.

Finally - we have kept the selling prices at \$10 for the past 3 years.

Savory Sweets indicates that most folks are selling cookie dough for \$12. My recommendation is that we stay with \$10 and go for additional volume.

Also under new business, Penny distributed the list of the FMPA executive board members for 2010-2011. (List attached to hard copy of minutes for the notebook.) Someone still needed for the newsletter. Motion to approve: Jane Kennedy and Jenny Towner.

Penny distributed the Budget for 2010-2011. (Attached to hard copy of minutes for the notebook.) Motion to accept by Dawn Miklavcic and Jane Elliott.

Motion to adjourn by Kelley Hickey and Penny Sauer.

Next meeting: Monday, August 9 at 7 p.m. at the Media Center.

Respectfully submitted by Jane Kennedy.